

marquell dynasty



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Coaching Basics



BEACHBODY IS A HIGHLY REPUTABLE COMPANY WITH PRODUCTS FEATURED ON NEWS MEDIA, MAGAZINES, TALK SHOWS, USED BY CELEBS, ETC. SO FEEL REST-ASSURED YOU'RE PARTNERING WITH THE BEST OF THE BEST.

HOW DO YOU EARN MONEY:

- 25% COMMISSIONS ON ANY SALES FROM YOUR SITE WHETHER YOU'VE EVER BOUGHT OR SOLD ANYTHING; YOU'LL GET TRAINING ON HOW TO CONTINUALLY BUILD YOUR NETWORK AND CONNECT WITH PEOPLE WHO WANT/NEED HELP.

- NO PRESSURE TO MAKE SALES OR INCREASE TO A RANK.. IF YOU WANT TO WORK THIS AS A BUSINESS, GREAT, IF NOT OR NOT RIGHT NOW, THAT'S COOL TOO... ENJOY THE DISCOUNTS!

- TEAM CYCLE BONUS, PAID WEEKLY BY BEACHBODY, IF YOU DECIDE TO BUILD A TEAM. DYNASTY UNITED HAS A FULL NEW COACH TRAINING PROGRAM THAT YOU'LL BE PLUGGED INTO AND YOU CAN ADD YOUR NEW COACHES INTO THAT SAME TRAINING SYSTEM UNTIL YOU ARE COMFORTABLE DEVELOPING YOUR OWN!

THE FIRST AND THE 3RD BULLET POINTS ARE THE TWO WAYS YOU MAKE MONEY IN THIS. DEFINITELY BUILDING A TEAM AND SUPPORTING THEM IS FAR MORE LUCRATIVE OVER TIME THAN SALES; THAT'S WHY YOU DON'T NEED TO FEEL PRESSURED TO MAKE SALES, PUSH SALES OR EXCEL IN SALES.

- YOUR OTHER COACH PERK IS YOUR 25% DISCOUNTS ON ALL PRODUCTS AND PROGRAMS! COACHES GET FIRST ACCESS TO ALL NEW PRODUCTS, COURSES AND PROGRAMING! THERE IS AN INCENTIVE PROGRAM TO HAVE CUSTOMERS & SALES ASSIGNED TO YOU TOO!

YOU WILL RECEIVE LOTS OF SOCIAL MEDIA AND BUSINESS TRAINING FROM TOP COACHES, WEEKLY. YOU'RE TAUGHT HOW TO POST CONTENT THAT'S NOT ANNOYING, NOT SALES-Y, NOT PUSHY, ETC. ALL OF OUR TRAININGS, WEBINARS, CONFERENCE CALLS, ETC ARE OF COURSE FREE AND THEY'RE RECORDED SINCE WE'RE ALL BUSY AND I KNOW NOT EVERYONE CAN GET ON CALLS/TRAININGS LIVE.

NO STOCKING OF PRODUCT OR SHIPPING PRODUCTS NEEDED.

THERE IS NO NEED FOR HOME PARTIES (UNLESS YOU WANT TO, BUT THAT'S NOT NECESSARY!)
YOU WILL HAVE A HUGE SUPPORT SYSTEM FROM OTHER COACHES LIKE YOU ON OUR TEAM, ONLINE!
START UP IS \$39.95 OR FREE START-UP IF YOU BUY A CHALLENGE PACK AS YOU'RE ENROLLING. EITHER WAY, YOU PAY \$15.95/MONTH AS A WEBSITE/BUSINESS FEE. ACTIVE MILITARY AND THEIR SPOUSES OR VETERANS JOIN FOR FREE!

YOU CAN CANCEL AT ANY TIME... NO HURT FEELINGS OR PENALTY FEES

Coaching Myths Debunked



TO START OFF, LET'S TALK ABOUT THE COMMON MISCONCEPTIONS OF BECOMING A BEACHBODY COACH.



READ BELOW AND SEND OVER YOUR THOUGHTS! I'LL OF COURSE FILL YOU IN MORE, THIS IS JUST A START! DID ANY OF THESE POP INTO YOUR HEAD WHEN YOU WERE APPROACHED ABOUT LEARNING MORE ABOUT COACHING?

1. I'LL HAVE TO PUSH PRODUCTS ON FAMILY AND FRIENDS.

NO WAY! IF THAT WERE THE CASE, I NEVER WOULD HAVE JOINED! GOSH, TRUST ME - I DO NOT WANT YOU TO BE "THAT GIRL!" THE WAY I RUN MY BUSINESS AND TRAIN MY TEAM TO RUN THEIRS, IT'S NOT ABOUT PUSHING PRODUCTS. I HOPE YOU CAN SEE/FEEL THAT IN MY SOCIAL MEDIA FEEDS. WE ALL HAVE SOMEONE IN OUR CIRCLE WHO'S DOING THIS (PUSHING PRODUCTS AND BEING ANNOYING) AND THE THOUGHT OF BEING THAT PERSON MAKES US CRINGE. BELIEVE ME.



THIS IS NOT LIKE THAT.. NOT ON MY TEAM ANYWAY. I SPECIFICALLY TRAIN MY TEAM TO INSPIRE, HELP AND LEAD BY EXAMPLE ...AND THAT IS NOT ONLY WHAT IS SO FULFILLING ABOUT THIS BUT IT WORKS TO BUILD A SOLID, THRIVING, LEGIT BUSINESS. THERE ARE MULTIPLE 6-FIGURE EARNERS (INCOME PER YEAR) ON OUR TEAM TO PROVE IT. THINK ABOUT IT - THE LAST THING I WANT IS A TEAM FULL OF PEOPLE PUSHING SALES AND MAKING EVERYONE AWKWARDLY AVOID THEM!

2. I WOULD NEED A FITNESS FOLLOWING OR KNOW A LOT OF PEOPLE TO MAKE THIS WORK.

NO! MAN, WHEN I STARTED COACHING I HAD ZERO "FITNESS FOLLOWERS" IN FACT, I WAS BARELY INTO FITNESS. I WAS A BEGINNER THAT STARTED SHARING MY JOURNEY. IT WASN'T IMPRESSIVE TO SOMEONE WHO WAS ALREADY AN ATHLETE, BUT TO THE NORMAL GIRL (LIKE ME!) IT WAS. I HAD NO IDEA HOW TO USE SOCIAL MEDIA WHEN I STARTED MY BUSINESS! YOU SIMPLY FOCUS ON SHARING YOUR STORY & INVITING OTHERS TO COME ALONGSIDE YOU. AS PART OF MY TEAM YOU GET START-UP TRAINING, ONGOING TRAINING FROM MYSELF AND OTHER COACHES ON OUR TEAM. I FOCUS ON SOCIAL MEDIA TRAINING A LOT. YOU HAVE ACCESS TO ME ONE-ON-ONE, MY TRAININGS AND OUR TRAINING SITE. I TEACH MY TEAM HOW TO USE FACEBOOK AND INSTAGRAM TO BUILD A LIKE-MINDED NETWORK AND HELP THOSE WHO WANT HELP.

3. I WOULD NEED A LOT OF EXTRA TIME AND NOT BE WORKING FULL-TIME TO FIT THIS IN.

NO, MOST OF MY TEAM (MYSELF INCLUDED) STARTED BUILDING THIS BUSINESS AS WE WERE WORKING FULL-TIME, DEMANDING JOBS. I WON'T SAY THAT WORKING FULL-TIME AND BUILDING A BUSINESS, IS EASY... BUT IT IS A JOB THAT WILL PAY YOU BACK IN SO MANY WAYS.... YOUR HEALTH, HELPING OTHERS AND FINANCIALLY :)



4. I DON'T WANT TO DRINK SHAKEOLOGY, THEREFORE I PROBABLY COULDN'T BE SUCCESSFUL.
NOT TRUE. YOU CAN BE SUCCESSFUL EVEN IF YOU DON'T START YOUR COACHING BUSINESS DRINKING SHAKEOLOGY. AND WE NOW HAVE AN AMAZING PROTEIN AND BCAA POST-RECOVERY DRINK THAT YOU JUST MIX WITH WATER THAT IS AMAZING PLUS A NEW PRE-WORKOUT DRINK THAT IS GREAT TASTING, ALL-NATURAL AND WORKS! BUT, FOR YOUR OWN RESULTS AND HEALTH, I'D HIGHLY RECOMMEND YOU LOOK FURTHER INTO WHY SO MANY OF US ARE OBSESSED WITH SHAKEOLOGY.

WHEN I FIRST HEARD THE PRICE OF SHAKEOLOGY, I THOUGHT IT WAS AN EXPENSIVE PROTEIN SHAKE, I WAS CLUELESS! I WAS COMPARING IT TO A PROTEIN SHAKE - SO NATURALLY I THOUGHT IT WAS RIDICULOUSLY PRICED - AND AT THE TIME, I WASN'T INTO DRINKING PROTEIN SHAKES ANYWAY. IT HAS PROTEIN, YES. BUT IT IS NOT A PROTEIN SHAKE. I WAS JUST UNEDUCATED & KNEW VERY LITTLE ABOUT WHAT WAS IN IT & HOW THE INGREDIENTS WERE SOURCED. SHAKEOLOGY IS AN EXCHANGE - IT'S AN EXCHANGE OF YOUR FOOD COST. FOR YEARS NOW, I'VE BEEN IN LOVE WITH THE RESULTS AND THE TASTE! NOW I DEFINITELY BELIEVE SHAKEOLOGY IS PRICED WHERE IT SHOULD BE AND SO WORTH IT! I'D CANCEL MY CABLE & SELL A PAIR OF SHOES EVERY MONTH IF I HAD TO. I'D DRINK IT DAILY (AND SOMETIMES TWICE DAILY) EVEN IF I WASN'T A COACH. #TRUTH

5. I THINK I NEED TO BE MORE FIT SO OTHERS WILL TAKE ME SERIOUSLY.
MOST OF MY TOP COACHES {AND MYSELF} JOINED WHEN THEY WERE JUST GETTING BACK INTO THEIR FITNESS AND THIS BUSINESS HELPED THEM STAY MORE ACCOUNTABLE TO THAT MISSION. BUT ALSO REALIZE, AT THE CORE OF WHAT CAUSES US TO BE INSPIRED BY SOMEONE, IS WATCHING THEM OVERCOME THEIR OWN STRUGGLES/HABITS/FEARS - PROGRESS INSPIRES. IF YOU ARE STRUGGLING, GREAT, YOU'VE GOT A HUGE OPPORTUNITY TO GET TO WORK ON YOURSELF AND SHOW PROGRESS. THE RIGHT KIND OF PEOPLE ARE NOT ENVIOUS OF THAT JOURNEY, THEY ARE INSPIRED BY IT.. EVEN IF THEY ARE MORE FIT; IT'S INSPIRING TO SEE SUCH PROGRESS. EVERYONE WANTS PROGRESS EVEN IF THEY'RE NOT READY TO COMMIT TO THE WORK YET. WHEN THEY ARE READY TO COMMIT, THEY WILL COME TO YOU AS THAT PERSON THEY KNOW, LIKE AND TRUST. IN THIS BUSINESS, YOU ARE NOT ADVERTISING YOUR BODY, YOU ARE BUILDING RELATIONSHIPS, ADVOCATING A HEALTHY LIFESTYLE, SHARING WHAT WORKS FOR YOU AND CONNECTING WITH PEOPLE ONE-ON-ONE.

SUCCESS IN THIS BUSINESS WILL DEPEND ON WHO YOU ARE, NOT WHAT YOU LOOK LIKE.

6. THIS IS ONE OF THOSE PYRAMID THINGS, WHERE ONLY THOSE AT THE TOP MAKE MONEY.
OH BOY.. THIS ONE DRIVES ME CRAZY AND MAKES ME CRINGE.. BECAUSE IT'S JUST NOT TRUE AND ANYONE WHO THINKS THIS IS SIMPLY LACKING KNOWLEDGE ABOUT HOW THIS COMPENSATION STRUCTURE IS DESIGNED AND IS SAYING THAT BASED ON SOME PAST EXPERIENCE/KNOWLEDGE OF SOME OTHER BUSINESS.

A PYRAMID SCHEME IS ILLEGAL.

YES, THE STRUCTURE OF THIS IS LIKE A PYRAMID. SO IS ANY ORGANIZATIONAL STRUCTURE OF ANY COMPANY YOU WILL WORK FOR. BUT WITH THIS, THE PEOPLE AT THE BOTTOM (UNLIKE IN A NORMAL BUSINESS STRUCTURE) CAN MAKE MORE THAN THE PEOPLE AT THE TOP AND THAT HAPPENS ALL THE TIME! HAVE YOU EVER HEARD OF AN HOURLY EMPLOYEE MAKING MORE THAN THE DIRECTORS AND EXEC'S OF A COMPANY - VERY DOUBTFUL. YET, IN THIS BUSINESS, SOMEONE THAT IS HUNDREDS OR EVEN THOUSANDS OF LEVELS BENEATH ME HAS THE SAME OPPORTUNITY I HAD COMING INTO THIS. WITH THIS COMPENSATION STRUCTURE, EACH COACH IS AT THE TOP OF THEIR OWN PYRAMID.

A PYRAMID SCHEME DOES NOT EXCHANGE ANY PRODUCT. WHEN YOU SIGN AS A COACH, THE ONLY WAY YOUR COACH EARNS OFF OF YOU - IS WHEN YOU SUCCEED.... MEANING YOU MAKE MONEY.

YOU ARE THE BOSS; YOU PUT INTO IT AS LITTLE OR AS MUCH AS YOU WANT TO GET OUT OF IT.

Nothing is more difficult than competing with a myth.

Pushy salesman? ☆

NOT AT ALL HOW WE SELL.

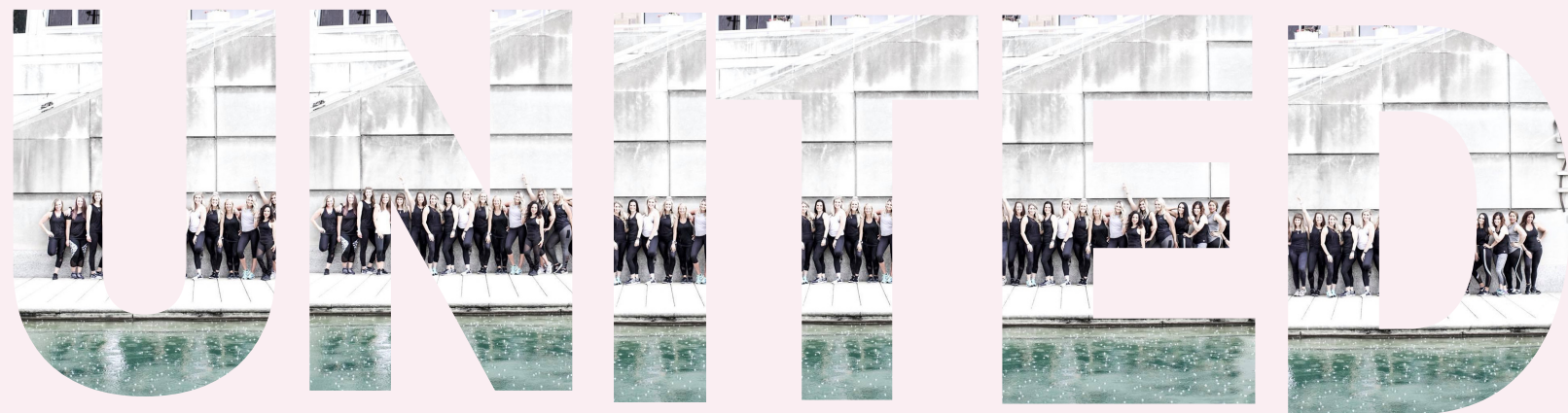
ONE OF THE BIGGEST FEARS PEOPLE HAVE ABOUT BECOMING A COACH.... AND THAT IS THE {PUSHY SALESMAN} MENTALITY! NONE OF US WANT TO THINK WE'LL BECOME THAT PERSON SPAMMING OUR FRIENDS NEWS FEEDS WITH BEACHBODY PRODUCTS AND PROGRAMS AND BEING PERCEIVED AS PUSHY OR ANNOYING, RIGHT? I CAN COMPLETELY RELATE. I HAD THE SAME FEELINGS.

REMEMBER WHAT I SAID EARLIER - THE LAST THING WE WANT IS A TEAM FULL OF PEOPLE MAKING OTHERS FEEL AWKWARD. THE LAST THING WE WANT IS TO BE KNOWN AS A TEAM OF PEOPLE WHO ANNOY OTHERS. YOU LIVE YOUR LIFESTYLE & INSPIRE OTHERS INTO ACTION... THE SALE HAPPENS OUT OF THAT EXAMPLE YOU SET AND THEN YOU GET TO CONNECT THEM WITH PRODUCT TO HELP THEM CHANGE THEIR LIVES. COACHING IS ABOUT SHARING WHAT WORKS FOR YOU WITH OTHER PEOPLE SO THAT THEY CAN GET HEALTHIER TOO! AND INSPIRING THEM THROUGH YOUR ACTIONS EVERYDAY IS HOW YOU DO IT!

CHECK OUT THIS VIDEO FROM MY FRIEND BRITTANY THAT GIVES A QUICK IDEA OF WHAT COACHING IS ALL ABOUT.



SOMETHING TO THINK ABOUT... WHAT IS SOMETHING THAT YOU CURRENTLY USE AND LOVE AND SHARE WITH YOUR FRIENDS THAT YOU DON'T RECEIVE COMMISSION ON? IF YOU USE AND LOVE BEACHBODY PRODUCTS, COULD YOU ALSO SHARE WITH YOUR FRIENDS AND FAMILY IN THAT SAME WAY? JUST A LITTLE FOOD FOR THOUGHT!



Something Important to Think About

SOMETHING THAT IS VERY IMPORTANT TO THINK ABOUT WHEN CONSIDERING THIS OPPORTUNITY IS YOUR WHY.

WHAT IS YOUR STORY? WHY DOES THIS COACHING OPPORTUNITY INTRIGUE YOU? WHY DO YOU NEED THIS BUSINESS TO WORK? DO YOU WANT TO STAY HOME WITH YOUR KIDS? QUIT A JOB THAT YOU DON'T LOVE, LIKE ME? DOES YOUR HOUSEHOLD NEED SUPPLEMENTAL INCOME? DO YOU NEED ACCOUNTABILITY THAT THIS COACHING BUSINESS WOULD OFFER YOU? ARE YOU LOOKING FOR SOMETHING THAT ISN'T ABOUT ANYONE ELSE: YOUR KIDS OR YOUR HUSBAND, BUT THAT IS JUST FOR YOU? DO YOU NEED A POSITIVE COMMUNITY? DOES YOUR LIFE NEED A BIG CHANGE?

WHY DO WE NEED TO SUCCEED IN THIS? FIGURING THAT OUT AND UNDERSTANDING IT IS THE FIRST STEP IN BEING ABLE TO CRUSH THIS BUSINESS AND REALLY CREATE SUCCESS.

YOU MAY KNOW THIS RIGHT AWAY, BUT OTHERS MAY NEED TO THINK ON IT A LITTLE BIT. THE BEST COACHES ARE THE ONES WHO HAVE A STRONG DRIVE TO SUCCEED! START THINKING ABOUT THAT NOW - IT WILL FUEL YOUR DRIVE TO SUCCEED AND PROPEL YOUR BUSINESS FORWARD!

SOMETHING IMPORTANT TO THINK ABOUT!

 **YOUR WHY**



The different kinds of coaches



WHILE WE ALL MAY SIGN-UP AS COACHES IN THE SAME WAY, OUR GOALS FOR OUR BUSINESS WILL VARY!

YOU MAY WANT TO START OFF AS A DISCOUNT COACH. MAYBE YOU HAVE PLANS TO JOIN AS A PART TIME OR HOBBY COACH. OR MAYBE YOUR GOAL IS TO BECOME A BUSINESS BUILDING COACH.

YOU MAY WANT TO JOIN AS A DISCOUNT COACH BECAUSE YOU LOVE SHAKEOLOGY OR PERFORMANCE LINE AND WANT THE DISCOUNT.

MAYBE YOU LOVE THE DISCOUNT & PRODUCTS YOU USE AND WANT TO EARN ENOUGH TO PAY FOR THEM - BY TELLING A FEW PEOPLE A MONTH ABOUT WHAT YOU ARE DOING. MAYBE YOUR GOAL IS TO EARN ENOUGH INCOME FOR DATE NIGHT OR TO SAVE FOR A FAMILY VACAY.

YOU MAY BE READY TO DIVE HEAD FIRST INTO THIS BUSINESS AND GIVE IT YOUR ALL AS A BUSINESS BUILDING COACH RIGHT AWAY.

THERE IS NO RIGHT OR WRONG WAY TO COACH HERE! YOU'RE THE BOSS. YOU MAKE ALL THE DECISIONS! WE'RE JUST HERE TO GUIDE YOU ON THE PATH THAT BEST FITS YOUR GOALS!

Discount Coach

25% DISCOUNT

DRINKING SHAKEOLOGY OR USING PERFORMANCE LINE
NOT ACTIVELY SELLING

Part Time Hobby Coach

LOVES PRODUCTS & PROMOTES THEM
WORKS A FEW HOURS PER WEEK
EARNING EXTRA/FUN INCOME

Business Building Coach

READY TO CHANGE LIVES
BUILDING A TEAM
RUNNING CHALLENGE GROUPS
FINANCIAL FREEDOM

What's next?

CHECK OUT THIS QUICK VIDEO TO LEARN
EVERYTHING YOU NEED TO KNOW ABOUT
BECOMING A COACH ON OUR TEAM!



ready to join us?!

CONTACT ME TO GET SET UP!

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